Bhavika Garg

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Hello!

A visual communication design student, learning, exploring and growing each day.

I firmly believe in the universal power of visuals and the creative potential that lies within each individual; tapping into which can do absolute wonders.

🌐

Education

2019 - 2023
UID, Gandhinagar
(Unitedworld Institute of Design)
Bachelors in Design (B.Des)
Visual Communication Design

2018 - 2019
R.N. Podar School, Mumbai
12th grade (PCM) | 96%

2016 - 2017
R.N. Podar School, Mumbai
10th grade | CGPA 10/10 | 97.4%

Achievements

2022, Was one among 2/220 students selected to lead a UX installation in Ahmedabad Design Week 3.0

2021, UX article on Medium was published by Bootcamp, a part of UX Collective (the largest design publication on Medium)

2020, IIT Bombay Pan-India Weekly Photography Contest: The only participant to have won the weekly contest four times

2017, Was one among 8/2500 students selected for an interview with CNBC-TV18 after declaration of 10th grade board results

Interests

Typography	Branding
Photography	UI/UX
Publication	Writing

Experience

Landor & Fitch
Visual Designer (June - Sept 2022)
Worked with top brands like Parachute and Mahindra, and a snack brand, Pip's. Got immense exposure through interactions within and with other L&F studios globally

Isha Jhunjhunwala
Visual Designer (May - July 2021)
Branded Harbour 9: Identity, custom font, packaging

Crafted content and designs for It's all Fun & Games (a unique venture by Isha Jhunjhunwala). Our clients included Nisa Godrej among others

Lemon Ideas
Visual Designer (Jan - Feb 2021)
Designed brand communication (flyers, brochures etc) while also advancing the visual cohesiveness of the brand

Youth India Foundation
Graphic Designer (Aug 2020)
Increased Instagram engagement through event invites and stories

Luxury Abode
Content Writer (May - July 2020)
Composed informative blogs with a crucial SEO approach

Software

Photoshop	Dimension
Illustrator	Xd
InDesign	Figma
After Effects	Blender